

# Nillumbik HomeBiz Network

The HomeBiz Network kicked off their 2008 program of networking nights with a marketing health check workshop. Over 40 businesses were present for this very comprehensive review of what businesses should be planning and tracking to make sure they are delivering the best services and products to their customers. Jenny Clarke of Raising Expectations (marketing for small businesses ... without the mumbo jumbo) was the presenter and kept the audience engaged and entertained as she stepped them through the checklist and provided some practical and realistic marketing tips. Jenny is a local marketing consultant, a member of the Nillumbik HomeBiz Network and an active committee member.

Jenny Clarke takes home businesses through a marketing health check.

